



## GoHooper.com Terms, Licensing, & Liability:

1). GoHooper.com builds custom websites that are cutting edge, clean, and easy to navigate. Projects will have an estimated delivery of 4-12 weeks unless otherwise stated. With your website design you authorize and provide GoHooper.com use of original logo's and or images to be used and applied to your project. If it is a re-design project you must provide any updated text that will be used and formatted to the new design. GoHooper.com will never use your logo for any other business.

2). Websites are deemed completed once the final payment stated on invoice has been received. Completed projects are given a 30 day review period that changes can be noted and updated as part of the original price agreement. Changes are confined to original project description. By using GoHooper.com you agree to ongoing hosting, support, & updates with optional service contracts that can be put in place; updates & ongoing support may also be quoted on a job-per-job basis.

3). A. For purposes of this Agreement, "Intellectual Property" shall include any and all intellectual property including and limited to graphics, website and all that pertains to its designs, software and HTML platforms whether or not patentable, copyrightable textual works, created graphics, and registered and unregistered trademarks. All Intellectual Property that will be made, created, authored, developed by GoHooper.com or its owners, agents, employees and independent contractors as a result of any work performed by GoHooper.com or its owners, agents, employees and independent contractors on behalf of You The Client shall belong to You The Client. GoHooper.com hereby assigns to You The Client the entire right, title and interest to all Intellectual Property that has been or will be made, created, authored, and developed by GoHooper.com or its owners, agents, employees and independent contractors as a result of any work performed by GoHooper.com or its owners, agents, employees and independent contractors on behalf of You The Client. B. All 3<sup>rd</sup> party licensing agreements outside of GoHooper.com and any that pertain to the open web HTML source code shall remain in place in the event any transfer of Intellectual Property occurs. Only in the event that GoHooper.com cannot continue its ongoing fulfillment of services to You The Client, GoHooper.com shall cooperate in all lawful acts which may include transfer of all files containing Intellectual Property of You The Client to other parties, if requested by You The Client, to protect continuance for You The Client and all such Intellectual Property. You The Client accepts any and all fees that may apply to a transfer request for any GoHooper.com services rendered.

4). When stated in project details, websites will have built in Search Engine Optimization (SEO) with organic keywords built with relevant search content. GoHooper.com can provide ongoing marketing consultation and online ranking performance tasks; including ad campaigns, print advertising, paid SEO and more if requested.

5). GoHooper.com accepts NO liability for the content of your website including any images, text, innuendos, or point of view or for the consequences of any actions taken on the basis of the information or content you display through your website. Any images, views, or opinions presented in your website are solely those of your company and do not necessarily represent those of GoHooper.com. Any action taken on the basis of misused content as described above being used on your site is solely those of your company.

6). GoHooper.com accepts no liability for any voluntarily or involuntarily damage or loss to your business caused by your website for any reason. In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of your website.

7). GoHooper.com hosts its clients' websites on reliable servers with guaranteed 99.9% uptime (via Amazon's Cloud or GoDaddy Cloud servers who both state a guaranteed 99.9% uptime). As with any technology product or hosted services, technical glitches can occur. However, GoHooper.com accepts no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control. If at any time your website is used improperly voluntarily or involuntarily via spam sites or is being used for spam marketing, or misused due to client FTP or other forms of Admin access GoHooper.com retains the right to move, adjust, or temporarily disable your hosting to prevent any server related issues.

### GoHooper.com Website Disclaimer & Policy Agreement

The information contained in our website is for general information purposes only. The information is provided by GoHooper.com and while we endeavor to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose.

**By using any of GoHooper.com services and or products the client automatically agrees to and is in acceptance of our Terms, Licensing, & Liability agreement and policies.**